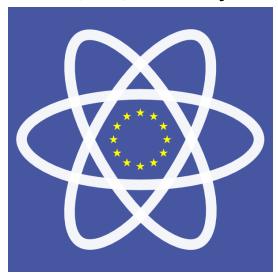
# REACT-EUROPE 2015 SPONSORSHIP PROSPECTUS 1st, 2nd, 3rd of July



REACT-EUROPE which is taking place in beautiful Paris, France is the largest React.js gathering of the year in Europe where 600 to 900 people are expected. It will be attended by top React.js talent including the official React.js core team, companies and project representatives from all over the world. REACT-EUROPE is the place for product launches, project announcements and good old-fashioned networking: whether you're looking to recruit, to promote your product or just to soak in the content, you need to be at REACT-EUROPE.

Paris and the rest of Europe have a vibrant community of React.js passionates. The conference will be organized by the people behind the <a href="mailto:ngEurope">ngEurope</a> conference.

## Your benefits as a sponsor

- Socialising: Make new contacts and network.
- Targeting: Reach out directly to people with a real interest in the conference topic and run a targeted marketing.
- Image cultivation: Present yourself as an React.js open source company.
- Sponsoring: Support a great open source community.
- Know-how transfer: Educate your own employees and benefit from the knowledge of the community.
- Head hunting: Take advantage of the conference for recruitment.
- New business: Use the conference to attract new projects.

# SCHEDULE WEDNESDAY JULY 1st

Pre-conference registration, training/hackathon Speaker/staff dinner

#### **THURSDAY JULY 2nd**

**Breakfast** 

Conference Welcome

Premier sponsor session

Keynote

Sessions

Lunch

Sessions

Dinner/Party

### **FRIDAY JULY 3rd**

**Breakfast** 

Second Day Welcome

Keynote

Sessions

Lunch

Sessions

Free Time

### **SPONSOR LEVEL BENEFITS**

	Diamond	Platinum	Gold	Silver	Bronze	Start-up
Price in Euros (€)	15,000	10,000	7,000	5,000	3,000	1,500
Linked Logo on conference website	Х	Х	Х	Х	Х	X
Logo & 300 words in conference guide	Х	Х	Х	Х	Х	X
Logo & 300 words on conference website	Х	Х	Х	Х	Х	X
Sponsor bag insert (goodies provided by sponsor)	Х	Х	Х	Х	Х	
Logo on sponsor slide in between presentations	Х	Х	Х	Х	Χ	
Logo on conference tshirt	Х	Х	Х	Х		
Banner in conference room and outside the venue at entrance	Х	Х	Х	Х	Х	
Post on website job board	Х	Х	Х	Х	Χ	
Exhibit booth at conference	Х	Х	Х			
Preferential logo placement on conference t-shirt	Х	Х				
2 minutes to present to all conference attendees			Х			
4 minutes to present to all conference attendees		Х				
8 minute sponsor session	Х					
Official sponsor of hack room/party/attendee gift	Х	Х				
Preferential logo placement on speaker's desk banner visible on all YouTube videos	Х	Х				
Name included in press release and event mailings	Х	Х				
Logo watermark on each YouTube video	Х					
Logo on lanyard	Х					
Preferential booth/logo/banner placement	Х					
Branded Wi-Fi (only for first diamond sponsor)	Х					
Free tickets	10	6	3	2	1	1
additional discount per ticket (according availability)	30%	25%	20%	15%	10%	5%

If you have ideas for a sponsorship not outlined here, or want to discuss alternative benefits, please feel free to contact our sponsorship coordinator, Patrick Aljord at patcito@gmail.com.